

Made To Save COVID-19 Vaccine Survey of People of Color



Sample Online sample of 1,505 self-reported people of color fielded from August 02 to August 16, 2021.
Margin of Error $\pm 3.4\%$

1. What is your age?

18-29	28%
30-44	27%
45-54	17%
55-64	14%
65+	14%
Totals	100%
Unweighted N	1,505

2. What is your gender?

Man	45%
Woman	52%
Non-binary	2%
Other	1%
Totals	100%
Unweighted N	1,505

3. What is the highest level of education you have completed?

High school or less	45%
Some college	33%
College grad	15%
Postgrad	8%
Totals	101%
Unweighted N	1,505

4. What racial or ethnic group best describes you?

White	4%
Black	42%
Hispanic	29%
Other	25%
Totals	100%
Unweighted N	1,505

5. Did you vote in the November 2020 general election?

Yes	62%
No	38%
Totals	100%
Unweighted N	1,505

6. Who did you vote for in the election for President in 2020?

Joe Biden	45%
Donald Trump	14%
Jo Jorgensen	0%
Howie Hawkins	0%
Other	0%
Did not vote for President	40%
Totals	99%
Unweighted N	1,505

7. US Region - Residence

Midwest	13%
Northeast	16%
Not in the 50 U.S. states	0%
South	43%
West	29%
Totals	101%
Unweighted N	1,505

8. How would you describe your personal situation regarding COVID-19 vaccines?

I have received all the injections required to be fully vaccinated against COVID-19	55%
I have started the vaccination process, but need another shot	4%
I plan to get vaccinated	7%
I will not get vaccinated	17%
I'm not sure about getting vaccinated	18%
Totals	101%
Unweighted N	1,505

9. Vaccinated recode 3 categories

Vaccinated or planning to	65%
Vaccine Hesitant	18%
Vaccine Refusers	17%
Totals	100%
Unweighted N	1,505

10. When [did | will] you get your first or only shot?

2020	3%
January 2021	8%
February 2021	10%
March 2021	23%
April 2021	22%
May 2021	13%
June 2021	8%
July or August 2021	9%
Later than August 2021	5%
Totals	101%
Unweighted N	1,047

11. Where [did | will] you get your first vaccination dose?

At a very large state or FEMA vaccination site	9%
At a hospital	14%
At my local doctor's office	9%
At a vaccine site set up by my city or town, like at a school or library	17%
At a local pop-up vaccination event	7%
At a local pharmacy or drugstore	28%
At my workplace	4%
At my school	1%
In my home, which is a communal setting such as a nursing home or assisted living facility	2%
In my home, which is a private residence, from a visiting nurse or other program	1%
Other	8%
Totals	100%
Unweighted N	1,047

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COVID-19 Vaccine Survey of People of Color



12. Did any of these options play a major role in convincing you to get the COVID-19 vaccine? Please select all that apply.

Wanting to protect myself against COVID-19	64%
Wanting to protect my friends, family, or community against COVID-19	58%
New variants of COVID-19, such as the delta variant, in the news	19%
Wanting to help reopen the economy	27%
Wanting to help reopen schools	11%
Employers mandating the vaccine	6%
Vaccine requirements for activities I wanted to do, such as traveling or attending sports events	15%
TV advertisements about the vaccine	7%
Seeing politicians and celebrities get the vaccine	3%
Hearing local leaders such as religious leaders talk about the vaccine	4%
My doctor or other healthcare provider recommended it	22%
Talking to friends and family who had already gotten the vaccine	22%
Getting contacted directly by a local government or organization about the vaccine	4%
Incentives such as a lottery or free food for people who got the vaccine	3%
Other	5%
Unweighted N	1,047

13. Which of the following reasons that you selected was the most important in your decision to get the COVID-19 vaccine?

Wanting to protect myself against COVID-19	41%
Wanting to protect my friends, family, or community against COVID-19	28%
New variants of COVID-19, such as the delta variant, in the news	5%
Wanting to help reopen the economy	3%
Wanting to help reopen schools	2%
Employers mandating the vaccine	2%
Vaccine requirements for activities I wanted to do, such as traveling or attending sports events	3%
TV advertisements about the vaccine	1%
Seeing politicians and celebrities get the vaccine	1%
Hearing local leaders such as religious leaders talk about the vaccine	0%
My doctor or other healthcare provider recommended it	6%
Talking to friends and family who had already gotten the vaccine	5%
Getting contacted directly by a local government or organization about the vaccine	1%
Incentives such as a lottery or free food for people who got the vaccine	2%
Totals	100%
Unweighted N	1,010

14. Have you talked to unvaccinated friends and family about getting the COVID-19 vaccine?

Yes, I have and I have convinced them to take it	17%
Yes, I tried to but they still have not gotten the vaccine	20%
Yes, I have and convinced one or more of them, but not others	15%
No, most of the people I know are vaccinated	29%
No, I have not talked to my unvaccinated friends and family about the vaccine	20%
Totals	101%
Unweighted N	1,047

15. Which of these is the biggest barrier to talking about the vaccine with unvaccinated friends and family?

I do not know anyone who is unvaccinated	18%
People don't talk about their vaccination status	16%
I do not know enough about the science to be an expert on the vaccine	10%
The vaccine is too sensitive of a topic and I do not want to start a fight	15%
I do not think it's appropriate to talk to people about the vaccine	2%
I think the vaccine should be a personal choice for each individual	29%
Other	11%
Totals	101%
Unweighted N	1,046

16. Generally speaking, would you be willing to volunteer to help others get information or access to the COVID-19 vaccine?

Yes, I would like to volunteer	25%
No, I do not have the time to volunteer	21%
No, I would not like to volunteer	23%
I'm not sure	31%
Totals	100%
Unweighted N	1,047

17. Which of the following best describes your thoughts on the COVID-19 vaccine?

I plan on getting vaccinated, but I just have not gotten around to it yet	6%
I'm waiting for more data to come in from the people who got the vaccine before I take it	33%
I will only get the COVID-19 vaccine if it is mandated by my job, school, or by the government	11%
I will not be getting the COVID-19 vaccine under any circumstance	50%
Totals	100%
Unweighted N	458

18. Which of these played a major role in your decision not to get the COVID-19 vaccine? Please select all that apply.

COVID-19 is not a big risk for me	16%
I have already gotten COVID-19	10%
The vaccines were made too quickly and I don't trust them	52%
I have a medical condition that prevents me from being vaccinated	6%
I am worried about the common minor side effects of the vaccine such as soreness or flu-like symptoms	29%
I am worried about rare major side effects such as blood clots	45%
Information I have learned about the COVID-19 vaccine online (i.e from Facebook or YouTube)	12%
I do not need to get the COVID-19 vaccine to continue my daily life	32%
I am concerned about the government having access to my information	14%
I cannot take time off from work to get the vaccine	4%
I cannot take time off from family responsibilities to get the vaccine	6%
I am worried about how getting the vaccine could impact my immigration status	2%
I am worried about the costs associated with getting the vaccine	3%
Other	8%
Unweighted N	458

19. Which of the following reasons that you selected was the most important in your decision to not get the COVID-19 vaccine?

COVID-19 is not a big risk for me	4%
I have already gotten COVID-19	5%
The vaccines were made too quickly and I don't trust them	35%
I have a medical condition that prevents me from being vaccinated	3%
I am worried about the common minor side effects of the vaccine such as soreness or flu-like symptoms	8%
I am worried about rare major side effects such as blood clots	19%
Information I have learned about the COVID-19 vaccine online (i.e from Facebook or YouTube)	3%
I do not need to get the COVID-19 vaccine to continue my daily life	13%
I am concerned about the government having access to my information	2%
I cannot take time off from work to get the vaccine	2%
I cannot take time off from family responsibilities to get the vaccine	5%
I am worried about how getting the vaccine could impact my immigration status	1%
I am worried about the costs associated with getting the vaccine	2%
Totals	102%
Unweighted N	434

Made To Save
COVID-19 Vaccine Survey of People of Color



20. To the best of your knowledge, do the COVID-19 vaccines currently available in the U.S. have full approval for use by the Food and Drug Administration (FDA), do they have authorization for emergency use by the FDA, or are you not sure?

Have authorization for emergency use by the FDA	29%
Have full approval for use by the FDA	14%
Not sure	57%
Totals	100%
Unweighted N	458

21. For each of the following, would it make you [more or less] likely to get vaccinated, or would it not impact your decision?

	Much more likely	More likely	Less likely	Much less likely	This does not make me more or less likely to get vaccinated
If the vaccine was required for me to keep my job	5%	13%	8%	14%	60%
If the vaccine was available at my work	3%	6%	7%	10%	73%
If I had time off from work to get the vaccine and recover from any potential side effects	3%	9%	9%	10%	69%
If more data was available about the safety of the vaccine	12%	20%	7%	7%	54%
If the FDA gave its full approval and not just an emergency use authorization	8%	16%	9%	7%	59%
If there was a financial incentive or lottery	5%	13%	8%	13%	62%
If community and faith leaders told me they were vaccinated and encouraged me	2%	8%	10%	12%	68%
If the vaccine was available at a place I visit regularly, such as my grocery store or an event in my community	3%	9%	9%	10%	69%
If conservative leaders that I trust, such as President Trump or people on Fox News, said that the vaccine was safe	3%	8%	10%	16%	63%

22. Do you know where you could get a vaccine if you wanted to?

Yes, it is easy to get to	67%
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Made To Save
COVID-19 Vaccine Survey of People of Color



Yes, but it would be hard to get to	7%
No, I do not know where I could get the vaccine	26%
Totals	100%
Unweighted N	458

23. Do you have the time to get the COVID-19 vaccine and recover from any potential side effects if you wanted to?

Yes, I could make the time to get the vaccine	52%
No, I could not get off work to get the vaccine	19%
No, I have other responsibilities such as childcare or elder care that would prevent me from getting the vaccine	29%
Totals	100%
Unweighted N	458

24. Have people you are close with tried to convince you to get the vaccine? Please select all that apply.

Yes, family members have talked to me about getting vaccinated	24%
Yes, friends have talked to me about getting vaccinated	14%
Yes, coworkers have talked to me about getting vaccinated	10%
Yes, my employer has talked to me about getting vaccinated	8%
No, I have not talked about this with anyone	57%
Unweighted N	458

25. In general, which of the following comes closest to describing those conversations?

Discussions with family members about the COVID-19 vaccines have given me new information to consider, and convinced me to get vaccinated soon	10%
Discussions with family members about the COVID-19 vaccines have given me new information to consider, but I am still undecided	29%
I have had friendly discussions with family members about the COVID-19 vaccines, but they have not changed my mind or given me new information	52%
Arguments about the COVID-19 vaccine have hurt my relationships with family members	9%
Totals	100%
Unweighted N	112

26. In general, which of the following comes closest to describing those conversations?

Discussions with my friends about the COVID-19 vaccines have given me new information to consider, and convinced me to get vaccinated soon	11%
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Discussions with my friends about the COVID-19 vaccines have given me new information to consider, but I am still undecided	23%
I have had friendly discussions with my friends about the COVID-19 vaccines, but they have not changed my mind or given me new information	58%
Arguments about the COVID-19 vaccine have hurt my relationships with my friends	8%
Totals	100%
Unweighted N	70

27. In general, which of the following comes closest to describing those conversations?

Discussions with my coworkers about the COVID-19 vaccines have given me new information to consider, and convinced me to get vaccinated soon	4%
Discussions with my coworkers about the COVID-19 vaccines have given me new information to consider, but I am still undecided	26%
I have had friendly discussions with my coworkers about the COVID-19 vaccines, but they have not changed my mind or given me new information	56%
Arguments about the COVID-19 vaccine have hurt my relationship with my coworkers	14%
Totals	100%
Unweighted N	45

28. In general, which of the following comes closest to describing those conversations?

Discussions with my employer about the COVID-19 vaccines have given me new information to consider, and convinced me to get vaccinated soon	27%
Discussions with my employer about the COVID-19 vaccines have given me new information to consider, but I am still undecided	16%
I have had friendly discussions with my employer about the COVID-19 vaccines, but they have not changed my mind or given me new information	38%
Arguments about the COVID-19 vaccine have hurt my relationship with my employer	20%
Totals	101%
Unweighted N	38

29. How does the recent increase in cases of the delta variant of COVID-19 in the United States affect your thoughts on the vaccine?

Given news stories on the increased risk of getting the delta variant I am more likely to get a vaccine	15%
Given news stories about vaccinated people getting the delta variant I am less likely to get the vaccine	30%
The delta variant has had no effect on my thoughts on the vaccine	55%
Totals	100%
Unweighted N	458

30. Among those who are eligible, are most of your friends vaccinated?

All of my friends are vaccinated	19%
Most of my friends are vaccinated	33%
Some of my friends are vaccinated	33%
None of my friends are vaccinated	15%
Totals	100%
Unweighted N	1,505

31. Among those who are eligible, are most of your family vaccinated?

All of my family are vaccinated	25%
Most of my family are vaccinated	28%
Some of my family are vaccinated	34%
None of my family are vaccinated	12%
Totals	99%
Unweighted N	1,505

32. Among those who are eligible, are most of your coworkers vaccinated?

All of my coworkers are vaccinated	20%
Most of my coworkers are vaccinated	25%
Some of my coworkers are vaccinated	31%
None of my coworkers are vaccinated	24%
Totals	100%
Unweighted N	1,505

33. Have you heard of Made to Save?

Yes	6%
No	84%
Unsure	10%
Totals	100%
Unweighted N	1,505

34. Have you heard of the We Can Do This campaign?

Yes	16%
No	70%
Unsure	14%

Made To Save
COVID-19 Vaccine Survey of People of Color



Totals 100%
 Unweighted N 1,505

35. Have you heard of local outreach efforts to get people vaccinated?

Yes 37%
 No 47%
 Unsure 15%
 Totals 99%
 Unweighted N 1,504

36. On a scale of 1-5, how confident are you that the vaccine is safe?

1 - Not safe 16%
 2 10%
 3 21%
 4 20%
 5 - Safe 33%
 Totals 100%
 Unweighted N 1,505

37. On a scale of 1-5, how confident are you that the vaccine is effective?

1 - Not effective 14%
 2 8%
 3 23%
 4 24%
 5 - Effective 31%
 Totals 100%
 Unweighted N 1,505

38. On a scale of 1-5, how confident are you that the vaccine is effective against COVID-19 variants such as the Delta variant?

1 - Not effective against COVID-19 variants 15%
 2 11%
 3 29%
 4 28%
 5 - Effective against COVID-19 variants 18%

Made To Save
COVID-19 Vaccine Survey of People of Color



Totals	101%
Unweighted N	1,504

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This survey is based on 1,505 interviews conducted by YouGov on the internet of self-reported their race or ethnicity as Black, Hispanic, Asian, Middle Eastern, Native American, two or more races, or other non-white. The sample was weighted according to vote registration status, 2016 Presidential vote, gender, age, race/ethnicity, education, and US Census region based on voter registration lists, the U.S. Census American Community Survey and the U.S. Census Current Population Survey, as well as 2020 Presidential vote and COVID-19 vaccination status. Respondents were selected from YouGov to be nationally representative of American adults of color. The weights range from 0.06 to 6.02 with a mean of 1 and a standard deviation of 0.88.

The margin of error (a 95% confidence interval) for a sample percentage p based upon the subsetting sample is approximately 3.4%. It is calculated using the formula:

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + CV^2}{n}}$$

where CV is the coefficient of variation of the sample weights and n is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.